

COLLEGE OF BUSINESS ADMINISTRATION

The College of Business Administration (CBA) seeks to develop in students the skills needed to perform effectively in a variety of organizational settings—small business, multinational corporations, service industry, not-for-profits, family companies, government, or Wall Street—depending upon the student's interests and goals. Each graduate degree program is designed to provide an educational experience for the whole person by combining theory and practice. Since most of the students in our degree programs are employed in professional or managerial positions, they bring a wealth of business experience to share with their peers as part of the networking and learning process.

Professional Accreditation

Rider University's College of Business Administration graduate and undergraduate programs are accredited by AACSB International – The Association to Advance Collegiate Schools of Business. The initial accreditation was achieved in 1993 and reaffirmed regularly thereafter. In addition, the accounting program was further recognized for excellence with AACSB International Accounting Accreditation in 2000 and also reaffirmed on a regular basis.

Faculty

Courses are taught in small sections, usually by full-time faculty holding doctorates. Most faculty members are engaged in research in their fields, and have relevant business experience as well. Adjunct faculty come to Rider from the ranks of executives from major corporations and thought leaders in business and service organizations.

Graduate Degree Programs and Certificate Summary

Introduction

The College of Business Administration offers five degree programs and a certificate program that provide individuals seeking a graduate degree in business or accounting with options to fit their career goals. The various programs offer students the flexibility to balance school the on-going professional and life demands. Whether a student is a full-time professional wanting to complete the degree as a part-time student or is looking to pursue their degree on a full-time basis, there is a program and a mode of delivery to suits every students' needs.

The Master of Accountancy (MAcc)

The MAcc program prepares individuals for a flexible career path and, ultimately, leadership positions in the accounting profession. Those students who wish to pursue a career in public accounting will develop specialized technical competencies to meet the 150 credit-hour requirement for licensure. Accounting career paths in corporate, financial or governmental sectors are facilitated through the core curriculum and specialized elective courses. The comprehensive curriculum focuses on development of analytical and professional skills necessary for success in today's global business environment.

Required courses emphasize an integration and synthesis of accounting theories and concepts. Course work assumes that students have established a basic foundation level of accounting at the undergraduate level. Students without an undergraduate accounting degree are required

to complete preliminary courses prior to beginning the MAcc core curriculum.

Students have the option to personalize their MAcc degree by creating a skill set from a menu of MBA and MAcc electives. Students may also elect to concentrate in one of the following areas: finance, business analytics, global business, or fraud and forensic accounting.

Graduate accounting courses are offered in the evening, Monday through Thursday, in the fall, spring and summer semesters, with some courses offered in the late afternoons and online. While most students pursue the program on a part-time basis, courses are scheduled to allow a student to fast track a degree full-time by enrolling in up to four courses each semester

Please see the MAcc website at www.rider.edu/macc (<http://www.rider.edu/macc>) for up-to-date information on the program and faculty.

The Online Master of Accountancy (OL MAcc)

Similar to the on-campus MAcc, the Online MAcc program prepares individuals for a range of careers in the accounting profession, using the online educational format. In a 16-month, structured suite of courses, students who have both academic and professional backgrounds in accounting can earn the same graduate degree as our on-campus Master of Accountancy.

The OL MAcc supports students in developing their competencies and knowledge to sit for the CPA examination in all states and to meet the education credit-hour requirements for licensure. Accounting career paths in corporate, financial or governmental entities are facilitated through the core MAcc curriculum and specialized elective courses. These electives, built right into the curriculum, include courses that address some of the required topic areas on the CPA examination such as Business Law and Governmental Accounting. In addition, in the Online MAcc program, students can achieve a concentration in fraud and forensic accounting.

Required courses emphasize an integration and synthesis of accounting theories and concepts. Course work assumes that students have established a basic foundation level of accounting at the undergraduate level.

The Online MAcc program is a cohort-based, with options to start in either September or February each year. There is a required online orientation before a student can begin in the program. Students follow a set course schedule, which is shown in the detailed curriculum description, allowing them to complete their program on a part-time basis over 16 months, .

Please see the Online MAcc Web site at www.rider.edu/onlinemacc (<http://www.rider.edu/onlinemacc>) for up-to-date information on the program and faculty.

The Master of Business Administration (MBA)

The MBA program prepares individuals for career advancement as business professionals, managers and leaders of organizations. Structured around contemporary business knowledge and the development of strong analytical and leadership skills, Rider has developed a forward-looking MBA program built on a long tradition of business education excellence. The curriculum provides a distinctive and effective business learning environment that emphasizes advanced business theory, interpersonal and communication skills, cross-functional

integration of business theory and practice, and the ability to manage in a changing environment.

MBA program flexibility is supported by a variety of MBA and MAcc electives. MBA students have the option to pursue a general MBA that allows them to select graduate level business electives based on their individual professional needs. Students may also elect to concentrate in one of the following areas: finance, business analytics, or global business. Additionally, MBA students with an undergraduate accounting education can complete a concentration in forensic accounting.

Please see the MBA Web site at www.rider.edu/mba (<http://www.rider.edu/mba>) for up-to-date information on the program and faculty.

The Online Master of Business Administration (OL MBA)

The Online MBA program prepares individuals for career advancement as business professionals, managers and leaders of organizations, offering the same high quality graduate degree as our on-campus MBA, but in a flexible, online educational format.

Course work assumes that students have established a basic foundation level of business courses at the undergraduate level. For those students who do not have this foundation, pre-program courses are available in an online format to bring those students in line with this requirement before they join a cohort to begin the Online MBA curriculum.

The Online MBA courses are offered in a 12-month cohort-based program for full-time students and a 21-month cohort-based program for part-time students. An online orientation is required for all students entering the program. The cohorts follow a set schedule of courses that allows students to stay on track toward their completion date. A sample course schedule is shown in the detailed curriculum description.

Please see the Online MBA Web site at www.rider.edu/onlinemba (<http://www.rider.edu/onlinemba>) for up-to-date information on the program and faculty.

The Executive Master of Business Administration (EMBA)

The Executive MBA program is a cohort-based program for experienced business professionals that offers courses in an accelerated program format across 16 months. Classes are held on Saturdays and selected Friday evenings so students can continue to work full-time. Students enter the program, complete classes and graduate with the same integrated group of up to 25 students. The program consists of two parts: the first part sets expectations concerning what it means to operate at an executive level and then delivers a solid foundation in business concepts and basic leadership and team skills. The second part of the program provides advanced executive sessions on a variety of current business topics of relevance to today's executive. A personal, professional coaching program called Leadership Edge is also included in the curriculum.

In addition, there is a seminar on international business, which includes up to two weeks of travel in a key economic region of the globe. Other program highlights include: learning advanced business theory from the faculty while receiving practical insights from executives who work alongside the faculty in the classroom.

Please see the Executive MBA Web site at www.rider.edu/emba (<http://www.rider.edu/emba>) for unique admission requirements, program schedules and other relevant information.

Business Analytics Graduate Certificate Program

The Graduate Certificate Program in Business Analytics has been developed in response to the overwhelming demand from corporations and organizations for employees with skills and knowledge of technologies, applications and processes to analyze data in order to better inform the decisions of the organization. This skill set is applicable in all aspects of business including finance, marketing, accounting and operations. Designed with the valuable input of executives in the field of analytics, the program is endorsed by SAS Institute, the leader in business analytics software and services.

Rider's Graduate Certificate Program in Business Analytics allows students to follow one of two tracks:

- one for business professionals (<http://www.rider.edu/academics/colleges-schools/cba/graduate-business/business-analytics-certificate/business-professionals-track>)
- one for Information Technology (IT) professionals (<http://www.rider.edu/academics/colleges-schools/cba/graduate-business/business-analytics-certificate/it-professionals-track>) with advanced skills in programming, data management and a working knowledge of SAS software.

The program, comprised of five graduate level courses, is structured so it can be completed within a year on a part-time basis. Students can start the certificate in any semester, with courses being taught in the evenings on Rider's Lawrenceville campus and online.

Please see the Business Analytics Graduate Certificate Program Web site at www.rider.edu/b (<http://www.rider.edu/emba>) for unique admission requirements, program schedules and other relevant information.